



Orren Prunckun

"I apply sound teaching approaches to learning outcomes, so that students demonstrate successful topic competencies"

I CAN HELP YOU WITH

- ✓ Lecturing
- ✓ Tutoring
- ✓ Marking
- ✓ Topic Co-ordinating

AWARDS & HONORS

- "Australia Day Citizen of the Year Award" - Unley (2015)
- "Mentors you should know in the startup space: Adelaide Edition" – Startup Daily(2014)
- "Best Entrepreneurial Educator of the Year" - Business/Higher Education Round Table (2013)
- "30 Under 30 - Honorable Mention" - Anthill Australia (2013)
- "Top 50 Australian Startup Influencers" - Startup Daily (2013)
- Delegate - Global Entrepreneurship Congress (2013)
- Winner of "Best Team Pitch Prize" & "Ninefold Prize" - Mobile Enterprise Growth Alliance Masterclass (2012)
- Winner of "Vibrant City Team Challenge" - Adelaide Capital City Committee Emerging Leaders Forum (2012)

SELECT UNIVERSITY TEACHING WORK

- Lecturer in Enterprise and Innovation Project/Start-up Ventures/Going Live! Entrepreneurial Strategies, Resources and Activities (BUSN3045/BUSN9145/INNO1003) Flinders University (2014-Present)
- Lecturer, Topic Co-ordinator & Marker in Regulating Small Business (LEGL2114) Flinders University (2016-Present)
- Lecturer, Topic Co-ordinator & Marker in Regulating Technology (LEGL3112) Flinders University (2016-Present)
- Lecturer in New Venture Design and Creation (DSGN3712) Flinders University (2014-Present)
- Lecturer & Marker in Innovation and Creativity (INNO1001 2017-Present) – Flinders University (2017-Present)
- Lecturer in Mobile Enterprise (INFS4017) – University of South Australia (2016-Present)
- Marking for Corporations Law (BUSN2042) – Flinders University (2016)

SELECT ADDITIONAL WORK

- Freelance in Lead Generation, Sales Conversion & Customer Engagement (2011-Present)
- Marketing Manager - New Venture Institute (2013 - 2015)
- E-commerce Marketing Manager - The Distillery Co. (2013)
- Marketing Consultant – Yesoft & 52boyin, Innovyz Start Accelerator (2013)
- Senior Associate - Flinders Partners (2012 -2013)
- Business Analyst/Interim CEO - Thereitis (2012)
- Operations Manager – Solar Quotes (2012)
- Director Of Marketing - Mobile Enterprise Growth Alliance (2012)
- Customer Development & Validation - Parcel Champs (2011)
- Events Marketer & Coordinator - Griffin Alliance (2007-2011)
- Chief Marketing Officer, Chief Financial Officer, Director and Trainer - Australian Entertainment Training (2008 -2010)

SELECT ADDITIONAL EXPERIENCE

- Orren Prunckun Product Launch Podcast (2015)
- Unley Business and Economic Development Committee Independent Member (2015-2016)
- Mentor - Club Kidpreneur (2014)
- Mentor - GovHack.org (2013)
- Startup Australia Inc. - Advocate (2013 – Present)
- Founder, Director & Secretary - Startup Adelaide Incorporated (2012 – 2018)
- Judge - Flinders University Business Planning for New Ventures (2012)
- Mentor - Startup Weekend Cambodia (2012)
- Cofounder, Facilitator & Organizer – Startup Weekend Adelaide (2011 – 2017)

PROFILE

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TESTIMONIALS

INNO1001 student feedback:

"No comment needed Brilliant teacher."

"He was very energetic, engaging, inspirational."

"I cannot think of any ways Oren could better teach. He was pretty flawless."

"For me, Orren is an effective. And approachable lecturer. He always encourages the student to participate and confidence in presenting the idea in class."

"It was a worthwhile learning experience with him in this topic."

"Real world experience, his brilliant energy and positive vibe"

"He was very clear and concise in his teaching and helped us in whatever way we needed. He ensured that we got through all the content of the workshop successfully and quickly."

"Mr Prunckun is very passionately in the ways he has was teaching the student. He provides all the help for all students who are in need in all the topic in relation to the subject."

"He was really enthusiastic, and was easy to get along with. he made the topic enjoyable and clearly taught us what we needed to know"

"Orren was very enthusiastic and took time in class to make sure everyone understood the concept/idea/etc he was teaching."

"His motivation to keep you thinking deeper of a particular problem"

"Very collaborative, relatable and credible as a pracademic"

"He is enthusiastic. Clearly has experience in this field. Managed to make a rather vague concept into a tangible and relatively clear one."

"Involve class activities motivates student to be more proactive and actively involve in the process"

"I liked the language he used when teaching, it made the information much easier to comprehend"

"Very hands on and helpful"

See, read and hear more than **100+ testimonials** on my website.

OBJECTIVES

Personal Vision - to have the greatest impact with the most people, leaving the world a better place than I found it, while having amazing experiences and empowering others.

Personal Mission - to coach and to be coached.

Personal Brand Promise - to create and discover from anywhere.

Personal Values - Family, health, pro-activity, integrity, mutual benefit, understanding, learning, honesty, communication, balance, respect and interdependence.

PERSONALITY

Myers Briggs - INTJ/The Mastermind
“Independent, original, analytical, and determined. Have an exceptional ability to turn theories into solid plans of action. Long-range thinkers. Have very high standards for their performance, and the performance of others.”

Belbin Team Roles - Shaper
“Lots of energy and action, challenging others to move forwards.”

Team Management System – Thruster/Organizer
“Establishing and implementing ways of making things work.”

DISC - Driver
“People who score high in the intensity of the "D" styles factor are very active in dealing with problems and challenges.”

Big 5 - RCOEI
“Not swayed by emotions, interested in intellectual pursuits, thinks before acting, very scientific, fearless, calm in crisis, driven by reason, self-confident and knows why they do things.”

SELECT BUSINESS PUBLICATIONS

- “The Definitive Digital Marketing & Sales Manual: How To Get More Customers More Often” – Unpublished book manuscript (2016)
- “8 Ways to Get the Most out of Startup Weekend” - Tech Cocktail (2015)
- “The Virtuous Circle of Startup Weekend” - Up Global (2014)
- “5 Common Mistakes Recent Grads Make When Looking For Work” - Elite Daily (2014)
- “First dollar earned is the hardest for tech startups” - In Business (2013)
- “Olsen redefines strategy for startups” - In Business (2013)
- “Adelaide IT potential an echo of Silicon Valley” - In Business (2013)
- “How to Be A Successful Entrepreneur In Adelaide” - Adelaide Tweet (2013)
- “How To Start Up In Adelaide and End Up In Silicon Valley” - Adelaide Tweet (2013)
- “A Qualitative Evaluation of the Effectiveness of Australia’s Internet Censorship Regulations” - Murdoch University Electronic Journal of Law (2007)

EDUCATION & QUALIFICATIONS

- Leigh McClusky Media Training (2014)
- Beyond Words public speaking Masterclass (2014)
- FabLab Digital Fabrication & 3D Printing Masterclass (2012) Mobile Enterprise Growth Alliance Masterclass (2012)
- Australian Institute of Company Directors - Strategy and Risk for Company Directors (2012)
- Certificate IV in Finance Services - Westpac RTO (2008)
- Barrister and Solicitor of the Supreme Court of South Australia (2007)
- Commissioner for taking Affidavits in the Supreme Court of South Australia (2007)
- Bachelor of Laws and Legal Practice - Flinders University (2007)
- Bachelor of Arts (Philosophy, International Relations) - Flinders University (2005)

SELECT SPEAKING ENGAGEMENTS

- Proviso BankStatement’s ProvCon (Guest Speaker)
- Unley Business Breakfast (Guest Speaker)
- Australian/New Zealand UpSummit (Panelist)
- Australian International Documentary Conference (Guest Speaker)
- Pembroke School (Workshop Facilitation)
- Pecha Kucha Adelaide (Guest Speaker)
- The South Start Conference (Panel Chair)
- BDO (Panel Chair)
- Majoran Distillery (Guest Speaker)
- Social Media Adelaide (Guest Speaker)
- Adelaide Lean Startup Group (Guest Speaker)
- Piper Alderman Lawyers (Event Facilitation)
- Microsoft Adelaide (Event Facilitation)
- The Inventors Association of Australia (SA) Inc (Guest Speaker)

SELECT PERSONAL PRESS

- The Advertiser/Adelaide Now
- Messenger Press
- Unley Life
- In-Business Magazine
- Startup Daily
- Startup Smart
- The New Daily
- IT Wire
- Australian Anthill
- Fresh FM
- InDaily
- Radio Adelaide
- Inside Adelaide
- Radelaide.me
- e27 Web Innovation Asia
- Microsoft Bizspark
- Glam Adelaide